APA Women & Planning

APA WOMEN AND PLANNING DIVISON

MEMBERSHIP MONTHLY REPORT

JANUARY 2023

PREPARED BY BRITTANY GRIFFIN

TOTAL MEMBERS: 1224

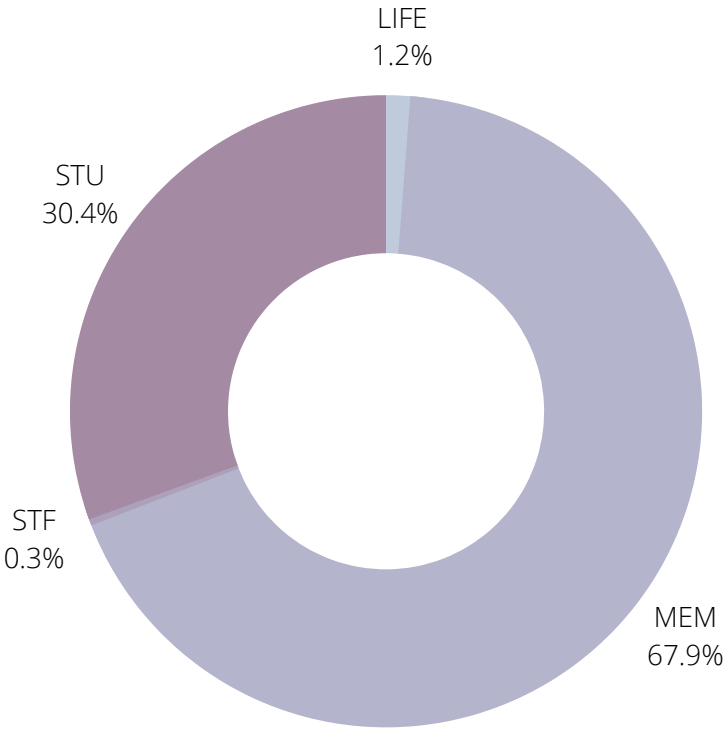
MEMBERS THAT LEFT JANUARY 2022: 0

JANUARY NEW REGULAR MEMBERS: 7

JANUARY NEW STUDENT MEMBERS: 1

NEW MEMBERS FROM:

FLORIDA,
GEORGIA,
NEW YORK,
OKLAHOMA,
VIRGINIA,
WASHINGTON,
UNIVERSITY OF FLORIDA



FCLTI/FCLTS	Faculty members whose dues are paid differently	1
FSTU	Free student	0
GPBM	Group Planning Board Members (elected officials or commissioners)	0
LIFE	65+ who have been active for 25+ years	15
MEM	Regular members	824 (+7)
NOM	Division members, not APA members	1
NP	New professionals	0
RET	Retired	4
STF	Staff	2
STU	Students ($10 fee)	371 (+1)
XMEM	Division members but lapsed APA members	0
XSTU	Student division members but lapsed APA members	2

2023 MEMBERSHIP WORKPLAN

- DEVELOP PROCESS AND SCHEDULE TO CONDUCT THE SURVEY EVERY TWO YEARS – NEXT SURVEY 2024.
- PROMOTE SURVEY VIA E-MAIL, NEWSLETTER, SOCIAL MEDIA, ETC.
- DESIGN AND PUBLISH AN ELECTRONIC 'SNAPSHOT' DIGESTIBLE SUMMARY REPORT TO SHARE RESULTS WITH MEMBERS.
- IMPLEMENT SURVEY FINDINGS INTO THE WORK PLAN.
- POST SURVEY RESULTS TO THE DIVISION WEBSITE.
- SEND WELCOME E-MAIL TO ALL NEW DIVISION MEMBERS MONTHLY.
- SEND MONTHLY REMINDER E-MAILS TO EXPIRING MEMBERS, ENCOURAGING THEM TO RENEW.
- HIGHLIGHT ANY DIVISION MEMBERS INDUCTED INTO THE FAICP CLASS BY PROMOTING THEIR ACHIEVEMENT THROUGH NEWSLETTER ARTICLES OR OTHER PROMOTIONS SHARED WITH ALL MEMBERS.
- WORK WITH APA AND FAICP TO IDENTIFY AND TRACK THE EXISTING AND HISTORIC GENDER BALANCE OF THE COLLEGE OF FELLOWS. AIM TO TRACK GENDER BALANCE OVER TIME AND REPORT TO DIVISION AND APA MEMBERS ON THE RATE OF CHANGE TOWARD GENDER PARITY.

2023 GOALS

- HOST MEMBERSHIP DRIVE WITH CHAPTER SERVICES AND STATE CHAPTERS.
- WORK WITH PAB SCHOOLS TO INCREASE STUDENT MEMBERSHIP. STUDENTS GET 4 FREE DIVISION MEMBERSHIPS AND EACH DIVISION IS $10 AFTER 4.